The TC Optimist Club Boardman River Yellow Duck Race is back for 2024

We are back with the 2024 Yellow Duck Race fundraiser. Contact us to become a participating youth organization. We will set you up for selling yellow ducks. **Youth organizations this year will retain 100% of all their sales** with Optimist Club race sponsors covering event expenses. Ducks are provided FREE to youth organization to sell and raise funds for their cause.

Visit us at: https://tcoptimist.org/duck-race/adopt-a-yellow-duck/

We raise our grant funds through our annual summer Traverse City Optimist Boardman River Rubber Duck Race which takes place annually on Thursday during the National Cherry Festival.

Your organization is invited to participate as other youth organizations do in this event in order to directly raise funds for your cause helping youth.

Bring sold ducks to Hanna Park next to S Union St. bridge by 3:00 (7/4 Thursday of Cherry Fest.)

The Duck Race is a fun event that allows children of all ages to participate. It also offers organizations such as yours the opportunity to harness the power of its youth participants, their parents and friends along with their businesses, to engage the public in support of efforts to raise funds directly for your special organization. Read more on our website: https://tcoptimist.org/

To participate, the TC Optimist Club will supply your organization with rubber ducks at no charge to sell at $5 each or a 6-Quack (6 ducks) for $25.

Great success is often reached with the help of parents and business sales relations your organization has, such as the Great Lakes Children's Museum and TBA Credit Union have had "sales teaming" in the past. Participation does not disqualify your organization from receiving additional grants from the TC Optimist Club.

We can set you up with a username and password so you can easily enter and track your sales online at https://tcoptimistclub.byteevents.com/admin/login/?next=/admin/

We enter a leader for your organization into this app, then you can sell and track all your sales easily! If your organization has several groups, we can set each up to track sales separately.

Regards Keith Bonomo 231-409-9299
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CYDRO Chief Yellow Duck Race Officer